

**2021 Budget**

**Incomes,**

Tax Levies $27,000.00

Associate Members (8) $ 1,200.00

Retained Earnings & Surplus $

**Total $28,200.00**

**Total Income $28,200.00**

**Expenses**

**Beautification**

Christmas Decorations - $ 850.00

Hanging Baskets & Street Planters $ 3,000.00

Employee Wages (watering, Lights, odd jobs) $ 3,000.00

Planter Tender (only need every 3 years, so work it into above $6,000.)

**Total $ 6,850.00**

**Balance $ 21,350.00**

**Promotions** (Print items, prizes)

AGM invitations $ 85.00

Easter Egg Hunt $ 25.00 (donuts for winning family from Bartliffs)

Spring Ladies Day Out $ 300.00

Tiny Tot Parade $ 30.00

Ladies Day Out - Christmas Launch $ 500.00

Santa’s Coming to Town $ 500.00

**Total $ 1,440.00**

**Balance $ 19,910.00**

**Events/Sponsorships**

Revitalization Donation –handrails $ 1000.00 (requested Corrie’s Foodland to consider this)

**Remembrance** Day Wreath $ 50.00

AGM (advertising & food) $ 500.00

OBIA Conference $ 1800.00

**Total $ 3,350.00**

**Balance $ 16,560.00**

**Meeting Costs**

Zoom Membership $ 200.00 **Total $ 200.00** **Balance $ 16,360.00**

**Advertising – Google Ads, Facebook, local paper**

Daytripping Magazine (Clinton Page) $ 450.00 (3 issues-use to advertise Clinton Open contest!)

Stops Along the Way $ 370.00 (2 issues-use to advertise Clinton Open contest!) Easter Egg Hunt $ 50.00

Spring Ladies Day Out $ 300.00

Ladies Day - Launch $ 300.00

Santa’s Coming to Town $ 50.00

**Total $ 1,520.00 Balance $ 14,840.00**

**Other Expenses**

New Quickbooks for Treasurer $ 305.27

Memberships (OBIA) $ 250.00

Website Costs (domain name, host) $ 800.00

Financial Audit $ 800.00

Radio (CKNX ads $282.50x3 station = $847.50/month) $ 5932.50 BIA pays for 7, Municipality (Angela’s events 4) **Total $ 8,087.77**

**Balance $ 6,752.23**

**Clinton is Open (Contests, advertising, signage, paint for back doors...)**

Advertising: Google, Facebook, Instagram $ 3,000.00

Videos for Social Media $ 500.00

Royal Treatment Program $ 3.400.00

Contests, Give aways (Big Dig Dollars) $ 650.00

**Total $ 7,550.00**

**Balance $ -797.77**

**As we may need to assist with signage, painting back doors, flowers along front and back entrances to entice shoppers to stop, we will be approaching Council for additional funds, the amount to be determined.**