

BIA AGM April 12, 2022

Location: REACH Huron Auditorium

7PM

Attendance:

Sandra Campbell, Lori Lear, Jesse Lambert, Joyce Ridder, Angela Smith, Dave Jewitt, Alex Westerhout, Dave Corrie, Adam Robinson, Trish Robinson, Peter Nagle, Linda Nagle, Jason Wise, Jess Wise,

Opening Statement:

Dave Jewitt – tribute to Sandy Garnet RIP

Guest speaker: Denise Van Amesfoort

Presenting: draft Official Plan and Zoning

1.0 – Motion to pass the 2021 Annual General Meeting Minutes

First: Sandra Campbell Second: Jesse Lambert Passed: Yes

2.0 – Chair Updates: Please read attached before meeting:

Sandra Campbell brought forth an issue to amend the voting to associate members.

Levy – Trish said that there is a surplus and didn't see the point of adding to the budget when what we are asking for would be within the surplus.

Quarterly meeting: no one against the quarterly meetings. 40-minute meetings by zoom unless issue comes up and a discussion meeting can be set.

\$400 for chair to be able to make decisions on with getting it passed prior.

3.0 – Co Chair Sandra Campbell Marketing Report: Please read attached before meeting:

3.1 Big Dig marketing was not successful.

3.2 Tourist traffic was reached.

4.0 – CIC Updates: Angela Smith

4.1 Alison Lobb and Angela Smith attend the economic and development conference and won 2nd place for EDCO Tourism attraction and Tourism product development.

4.2 Huron student honey – won 1st place award – due to the amount of awareness and people involved including inter-generational and students.

- 4.3 Huron Student Honey – won overall, all awards with Angela Smith
- 4.4 Albert street will get topcoat this summer and that will be complete.
- 4.5 Shopability project – won an award.
- 4.6 Blade signs installed on Albert Street and Robert Brooks was consulted. It is in the budget to do the rest of the stores in the downtown. He is going to be going throughout the town to do a complete audit, he will give the report card on April 19 at Holmesville Hall with an open house for all to attend
- 4.7 Video project – making small commercials aired throughout Ontario in the goal of increasing tourism, May 27-28, 2022
- 4.8 Harvestfest – moved forward ahead one week to hope for better weather.
- 4.9 Light tunnel – is well received and multiple signs have been completed. Students are working on an Easter sign, will be changed next week. Features to be added to the tunnel, phone scanning and changing sequences, using hashtags will be more interactive with technology.
- 4.10 Wedding day give a way: town promotion: Huron as a destination for weddings, businesses and community can win using the tunnel.
- 4.11 Artist alley will be reinstalled this summer. Will be features at the convention next month.
- 4.12 Mural on K&J pharmacy building – it has been revitalized digitally and will be installed over top, in May.
- 4.13 Sculpture student garden – new project to create a feature for tourism and community comradery. Students creating pieces will bring family and friends to gather and increase traffic in the downtown.
- 4.14 Mayors Mingle – June 27th on the street in conjunction with celebration of the downtown, looking at having sidewalk sale, closing the street, bike extravaganza, last day of school at 3pm. Extended hours for stores was asked to be considered.
- 4.15 Dave Jewitt: saw some videos and was impressed with the outcome, tourist booth has had trouble with staffing. Separate landing page for tourism

5.0 – Treasurers Report:

- 5.1 Seebach & Co – See attached for 2021 AUDIT.
- 5.2 Appoint Seebach & Co to do our 2022 AUDIT.
- 5.3 Official Passing of 2022 Budget – See attached.
- 5.4 We request a resolution that Sandy be able to approve expenditures up to \$400 as more flexibility is necessary to take advantage of opportunities and pay our bills on time.

Motion to pass the 2022 Budget:

First: Peter Nagle

Second: Jesse Lambert

Passed: YES

Motion to Accept the 2021 Audit from Seebach & Co as presented:

First: Jesse Lambert

Second: Sandra Campbell

Passed: YES

Motion to have Seebach & Co prepare the 2022 Audit for the BIA:

First: Sandra Campbell

Second: Jesse Lambert

Passed: YES

Motion to give BIA Chair ability to approve up to \$400 in expenditures regarding BIA:

First:

Second:

Passed:

Bring up next meeting as no chair is current.

Defer to next meeting.

6.0 – Discussion on increasing the BIA Levy to property owners: Please email thoughts on this BEFORE the meeting so answers can be ready.

6.1 Motion to pass the 10% increase on the BIA Levy:

First:

Second:

Passed:

Multiple questions asked by Trish Robinson and Peter Nagle, speaking against the Levy as the surplus was not spoken for and multiple questions regarding the cash flow. Answers not provided. Answers that were provided did not seem to appease the questioning. Trish also mentioned that if we did not have a board then why are we voting on Levy as the BIA may be dissolved. Dave Jewitt suggested to differ Levy discussion to next meeting.

7.0 – Change in Bylaw regarding number of meetings:

The letter to the Membership outlined plans for 2022 due to a lack of Board Members. We would like to move from 10 meetings a year to 4, given the layout of the Board for 2022.

Motion to change the BIA Policy and Procedures Meetings held from 10 to 4 meetings annually.

First:

Second:

Passed:

Defer to next meeting and recommend 6 meetings not 4, every other month.

8.0 – Board of Management Elections for 2022 to 2026

Please consider these positions and where you will fit in.

