

**Tuesday, June 21, 2022**

**AGENDA**

Central Huron Business Improvement Area Board of Management

**6:00 PM – Fire Hall**

ATTENDANCE: ANGELA SMITH, DAVID JEWITT, DAVE CORRIE, SANDRA CAMPBELL, CINDY SCHOLTON (EDGE WOOD DÉCOR) JESSICA WISE (VITAL POINT CHURCH)

1. CALL TO ORDER – DAVE CORRIE

1.1 Confirmation of the Agenda (additions, deletions, corrections)

**Recommended Motion: FIRST - DAVE CORRIE and SECOND - SANDRA CAMPBELL**

**That the Central Huron BIA Agenda for 6/21/2022 be adopted as circulated.**

2. DISCLOSURES OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

3. APPROVAL OF PREVIOUS MINUTES

**Recommended Motion: FIRST - DAVE CORRIE and SECOND - SANDRA CAMPBELL 2nd**

**That the minutes of the Tuesday, April 12, 2022 AGM meeting be adopted as circulated.**

4. DELEGATIONS/PRESENTATIONS –

5. CHAIR’S UPDATE – DAVE CORRIE

5.1 Meeting Schedule Updates

 5.2 Membership Updates

6. TREASURER’S REPORT See Attachments

SANDRA CAMPBELL LOOKING FOR A MOTION TO APPROVE THE BUDGET FOR BIA MARKETING OF $2250 JUNE-DECEMBER 2022.

**Recommended Motion: FIRST - DAVE JEWITT and SECOND - DAVE CORRIE**

**ALL IN FAVOR: UNANIMOUS**

7. COUNCIL REPORT (Deputy Mayor DAVE JEWITT)

7.1 CIC report

8. COMMITTEE UPDATES –

8.1 Marketing Committee Minutes/Update – SANDRA CAMPBELL

SANDRA CAMPBELL LOOKING FOR A MOTION TO APPROVE THE BUDGET FOR BIA MARKETING OF $2250 JUEN-DECEMBER 2022.

**Recommended Motion: FIRST - DAVE JEWITT and SECOND - DAVE CORRIE**

**ALL IN FAVOR: UNANIMOUS**

8.2 Social Committee Minutes/Update – JESSE LAMBERT

8.3 Beautification Committee Minutes/Update – (Still needs to be assigned)

9. ITEMS BROUGHT OT MEETING BY MEMBERS – (EMAILED IN)

1. ANGELA SMITH - RT04 Tourism grant application
	* 1. - WE ARE HURON PERTH
		2. GRANT $ AVAILABLE – APPLIED FOR ANOTHER LIGHT INSTALLATION, BIA, $30,000.00
2. ANGELA SMITH - Roger Brooks video.  Izzy created a shortened version that we could watch together.
	* 1. SHOWED PORTION OF THE VIDEO TO EXPLAIN WHERE IDEAS CAME FROM
3. ANGELA SMITH - Reminder that Mayor’s Mingle is on the street on June 27th 4-8pm
	* 1. CONFIRMED TIMES AND DATE
4. ANGELA SMITH – Self watering pots
	* 1. SANDRA GARNET’S POTS, FUNDING FOR CHAIRS
5. SANDRA CAMPBELL – Google adds
	* 1. WANTS INFOR PUT ON DIGITAL SIGN IN THE UPTOWN
		2. CONFIRMED STORES ARE OPEN FOR THE EXTRA HOUR FOR THE MAYOR’S MINGLE
		3. ARTIST ALLEY HAS BEEN MOVED TO ONE AREA
		4. SANDRA CAMPBELL WILL CREAT AN EVENT PAGE FOR PEOPLE TO VIEW FOR WHAT IS GOING ON IN THE COMMUNITY, PLEASE SEND HER AN EMAIL WITH WHAT YOU WANT ON THE INFO PAGE
		5. RECOMMENDING GOOGLE ADS AS 200,000 PEOPLE VIEWED THE GOOGLE ADS $300 ONTH EXECPT FOR SEPTEMBER AND INCLUDE HARVESTFEST HOPING ANGELA WILL TAKE THE $150 FOR SEPTEMBER.
		6. FACEBOOK ADS $60 FOR OCTOBER
		7. INSTAGRAM ADS $40 FOR OCTOBER
		8. WANTS A LARGER BUDGET FOR THE YEAR $2250 FOR ADVERTISING AND THAT IS WHAT IS LEFT IN THE BUDGET.
6. ANGELA SMITH – LIGHT TUNNEL HAS BEEN CHANGED TO GRAD

10. Next Meeting Date: **Tuesday, August 2, 2022, FIRE HALL, 6pm**

11. ADJOURNMENT - **DAVE CORRIE 1st, DAWN BONNEAU 2nd, (time)**