

Clinton & Central Huron Business Improvement Association Profit & Loss Budget vs. Actual January through December 2018

	Jan - Dec 18	Budget	\$ Over Budget	% of Budget
Income				
Ladies Night	-42.83			
Prior Year Surplus	743.99	14,500.00	-13,756.01	5.1%
Memberships and Levies				
Municipal Levies	27,000.00		0.00	100.0%
Associate Memberships	1,500.00	1,650.00	-150.00	90.9%
Total Memberships and Levies	28,500.00	28,650.00	-150.00	99.5%
Total Income	29,201.16	43,150.00	-13,948.84	67.7%
Gross Profit	29,201.16	43,150.00	-13,948.84	67.7%
Expense				
 Beautification Expenses				
Door Campaign	0.00	600.00	-600.00	0.0%
WI-FI Downtown Clinton	797.86	1,000.00	-202.14	79.8%
Fall Decorations	305.28	300.00	5.28	101.8%
Street Flowers				
Flower Purchase	5,026.94			
Baskets and Hangers	0.00	6,000.00	-6,000.00	0.0%
Advertising	100.74	200.00	-99.26	50.4%
 Total Street Flowers	5,127.68	6,200.00	-1,072.32	82.7%
 Wages - Watering Flowers Banners	6,014.48	6,000.00	14.48	100.2%
 New Banners	4,140.47	3,550.00	590.47	116.6%
 Spring to Fall Banners	0.00	800.00	-800.00	0.0%
 Total Banners	4,140.47	4,350.00	-209.53	95.2%
Total Beautification Expenses	16,385.77	18,450.00	-2,064.23	88.8%
Advertising Expenses				
Radio Advertising	8,395.20	10,500.00	-2,104.80	80.0%
Marketing Brochures	91.58			
General Advertisements	222.05	3,000.00	-2,777.95	7.4%
Advertising Expenses - Other	0.00			
Total Advertising Expenses	8,708.83	13,500.00	-4,791.17	64.5%
Events Promotion				
All Candidates Meeting	101.76			
Remembrance Day Wreath	50.00	50.00	0.00	100.0%
Ladies/Men's Night Out	630.53	2,250.00	-1,619.47	28.0%
Other Events				
Harvest/Scarecrow Festival				
Donation to Hospital	250.00			
 Total Harvest/Scarecrow Festival	250.00			
Halloween Parade	46.81	250.00	-203.19	18.7%
Total Other Events	296.81	250.00	46.81	118.7%

Clinton & Central Huron Business Improvement Association

Profit & Loss Budget vs. Actual

January through December 2018

	Jan - Dec 18	Budget	\$ Over Budget	% of Budget
Christmas Promotion				
Christmas Lights	0.00	1,600.00	-1,600.00	0.0%
Decorations	50.38	1,000.00	-949.62	5.0%
Total Christmas Promotion	50.38	2,600.00	-2,549.62	1.9%
Total Events Promotion	1,129.48	5,150.00	-4,020.52	21.9%
Administration				
Donations Expense	2,000.00	2,000.00	0.00	100.0%
Website	504.34	2,100.00	-1,595.66	24.0%
Office/Administration				
Gifts				
New Business Welcome Planters	0.00	200.00	-200.00	0.0%
Total Gifts	0.00	200.00	-200.00	0.0%
Memberships	220.30	250.00	-29.70	88.1%
Postage	28.35			
Meeting Costs				
Annual General Meeting	177.06	500.00	-322.94	35.4%
Meeting Costs - Other	33.83			
Total Meeting Costs	210.89	500.00	-289.11	42.2%
Audit	13.20	1,000.00	-986.80	1.3%
Total Office/Administration	472.74	1,950.00	-1,477.26	24.2%
Total Administration	2,977.08	6,050.00	-3,072.92	49.2%
Total Expense	29,201.16	43,150.00	-13,948.84	67.7%
Net Income	0.00	0.00	0.00	0.0%