



Tuesday, September 13, 2022

AGENDA

Central Huron Business Improvement Area Board of Management

9/13/2022 - 6pm Fire Hall

ATTENDANCE:

1. CALL TO ORDER -
 - 1.1 Confirmation of the Agenda (additions, deletions, corrections)
Recommended Motion: DAVE JEWITT 1st and LORI LEAR 2nd
That the Central Huron BIA Agenda for 8/23/2022 be adopted as circulated.
2. DISCLOSURES OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF
3. APPROVAL OF PREVIOUS MINUTES
Recommended Motion: LORI LEAR 1st, DAVE JEWITT 2nd Jessica wise
That the minutes of the (mm/dd/yyyy) meeting be adopted as circulated.
- **These were sent out by email with voting options August 25, 2022.**
4. DELEGATIONS/PRESENTATIONS – none
5. CHAIR’S UPDATE – Dave Corrie - none
 - 5.1 Meeting Schedule Updates -
 - 5.2 Membership Updates -
6. TREASURER’S REPORT See Attachments if any - none
Recommended Motion: Choose an item. 1st, Choose an item. 2nd
 - 6.1 Bills to be paid:
7. COUNCIL REPORT ([Deputy Mayor Dave Jewitt](#))
 - 7.1 CIC report – referred to Angela as she will be covering the same items

8. COMMITTEE UPDATES –

8.1 Marketing Committee Minutes/Update – SANDRA CAMPBELL

Google ads are ready to go but Jeff had been sick and only got the forms in today.
You Tube campaign will also be running at the same time

8.2 Social Committee Minutes/Update – JESSE LAMBERT –

8.3 Beautification Committee Minutes/Update – (Still needs to be assigned) –

Sandra Campbell wants to do downtown flowers for fall and Angela stated to give a list of places that they can go to have a volunteer to be able to water them.

9. ITEMS BROUGHT OT MEETING BY MEMBERS – (EMAILED IN)

1. Angela Smith - Harvest Fest

- a. September 17, 2022 – roads closed from lights to Princess, Park Lane
- b. Car show, food trucks, children's festival craft market
- c. BIA website to register for booths, still some available

2. Angela Smith – Central Huron Gift Card Program

- a. OBIAA met a company out of Oakville
- b. \$1850 set up and \$200 monthly – looking at having set up/first year sponsored
- c. Load cards at Huron Christmas Store, Interior Trends, Made In Huron and Townhall.
- d. Dave Jewitt to looking into Rewards Program to include Gift Cards from winnings as an option
- e. Email with voting options of which stores would participate, possibly a face to face to get better responses.
- f. Angela is meeting with the card company, and we are going forward with program. When she did her door to door there was great feedback and interest.

3. Angela Smith – Mural Project

- a. Partners and Paint to work with students for new illumination for the Illumination Tour Project, could be set up at park across from Town Hall

4. Angela Smith – Blade Signs

- a. The south side signs are ordered and received, should be going up by end of September.

5. Angela Smith – Walking Tour - update

- a. Angela and Izzy completed the historic walking tour of Clinton with 15(?) locations with pictures and information. You can go to the website to download tour or scan QR codes at specific locations. The signs will be up by end of September (?).
- b. Still looking for more pictures of Clinton historically, if anyone has any or knows of people who do, please have them email the pictures to Angela - cic@centralhuron.com
- c. First signs going up this week.

6. Angela Smith - Visitor's guide has been printed and distributed for central Huron.

60 visitors guide to be downloaded was the goal. Over a 1000 people downloaded it.

7. Angela Smith – light tunnel to be dismantled this week to be repainted. Will be reconstructed once maintenance has been completed.
8. Angela Smith – BIA website has been completed by Izzy. Please go on and review to make sure that things are correct. www.cchbia.ca
9. Angela Smith – Harvestfest is coming along and still needs volunteers, face painters, vendors, entrances for the car show.
10. Angela Smith – main street beautification grant, chairs have been delivered and are looking great. A few extra are going to be purchased for new stores opening, damaged and/or replacements.
11. Angela Smith – Albert Street Park are going to have concrete sidewalks put in there before the structures go in.
12. Angela Smith – Council approved TEAM CLINTON Robert Brooks project funding and committee. Angela will look at setting up the committee and meeting after HarvestFest
13. Dave Jewitt – council meeting looking at budget to be in by end of November as he has to put his presentation together for the beginning of February.
14. Simply devine is having issues with deliveries as address is in correct on google and post office. Angels is looing int o

10. Next Meeting Date: **Tuesday, October 11, 2022, Fire Hall at 6pm for 1 hour**

11. ADJOURNMENT - **SANDRA CAMPBELL 1st, DAWN BONNEAU 2nd, 7:00 PM**