



**Tuesday, January 10, 2023**

**AGENDA**

Central Huron Business Improvement Area Board of Management

**1/10/2023 - 6pm Fire Hall**

**ATTENDANCE:**

Lori Lear, Angela Smith, Jennifer Cox, Kathy Krysak, Dawn Bonneau, Jessica Wise

1. CALL TO ORDER – Angela called to order 6pm

1.1 Confirmation of the Agenda (additions, deletions, corrections)

**Recommended Motion:** Choose an item. **1<sup>st</sup>** and Choose an item. **2<sup>nd</sup>**

**That the Central Huron BIA Agenda for 11/8/2022 be adopted as circulated. This is being sent out by email with voting buttons.**

2. DISCLOSURES OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

3. APPROVAL OF PREVIOUS MINUTES

**Recommended Motion:** Choose an item. **1<sup>st</sup>**, Choose an item. **2<sup>nd</sup>** **This is being sent out by email with voting buttons.**

4. DELEGATIONS/PRESENTATIONS – None

5. CHAIR’S UPDATE – Dave Corrie (didn’t show)

5.1 Meeting Schedule Updates – Meetings have been changed to every other Month.

Dates area s follows:

2023:

January - 10th

March – 14th

May – 9th

July – 11th

September - 12th

November – 14th

5.2 Membership Updates – split the stores to share the contacting of the possible associates. Bills need to be sent out.

6. TREASURER'S REPORT See Attachments if any -

**Recommended Motion:** Choose an item. **1<sup>st</sup>**, Choose an item. **2<sup>nd</sup>**

6.1 Bills to be paid:

6.2 Budget need to be presented and voted on

6.3 Jess and Dawn to discuss the BIA Weekend Convention in April.

6.4 Jeff said there is a surplus in the budget and Angela said that there will be space available on Isaac Street and would like to do something with the rest of budget and possible ideas.

7. COUNCIL REPORT – Welcome new CIC – Jennifer Cox

7.1 CIC report – She is just getting started and learning lots. She is looking forward to working with us.

- Michael's Pharmacy owners purchased 14 Albert Street and will start construction on two storefronts and apartments above.

Jennifer Cox also sits on the council for

8. COMMITTEE UPDATES –

8.1 Marketing Committee Minutes/Update – [SANDRA CAMPBELL \(didn't show\)](#)  
- [we need someone to take on some of the Marketing and Ads](#)

8.2 Social Committee Minutes/Update – [JESSE LAMBERT \(didn't show\)](#)  
- [OBIA says that we should give business owners access to the social media pages](#)  
- [as businesses post, they post on BIA social media as well which will increase followers](#)

8.3 Beautification Committee Minutes/Update – (Still needs to be assigned) –

8.4 Angela asked if Dawn could monitor the email and facebook.

8.5 Angela asked if someone could take on the Radio Ads

8.6 Angela stated that Isaac Street is moving forward with construction this year.

8.7 Angela stated that the gift card program is going well and mentioned that all you need is website, so home-based businesses can accept the cards as well! If anyone is interested let Angela know.

8.8 Angela let us know that the Community guide was sent to the printers last night and should be out soon.

8.9 Angela let us know that she has been in contact with an artist for the mural and it is going to be interactive with Cell Phones and animation. Window Wonderland.

8.95 Angela discussed the RTO4 grant, and Dave Corrie signed on behalf of the BIA for her to apply and the recap is Radar Light up is going ahead, the grab bars, hanging signs, ramps and auto doors and so much more was completed! Total \$30K went into our downtown upgrades!

8.96 Angela let us know that Thursday Tunes is back up and running at the arena 1-3:30pm free dance.

9. ITEMS BROUGHT OT MEETING BY MEMBERS – (EMAILED IN)
  - 9.1 Jesse announced closing Smash Room
  - 9.2 MIH announced move to new location
    - name has changed to Huron Artisan Market - HAM
  - 9.3 Sandra announced closing of Huron Christmas Store
  - 9.4 Dawn would like to suggest having stores have 10-15 mins per meeting to talk about what they do/who they are. Get them more involved and create a networking environment that will encourage community.
10. Next Meeting Date: **Tuesday, March 14, 2023, Fire Hall at 6pm for 1 hour**
11. ADJOURNMENT - **KATHY KRYSAK 1<sup>st</sup>, LORI LEAR 2<sup>nd</sup>, 7:52 PM**