



Tuesday, August 23, 2022

AGENDA

Central Huron Business Improvement Area Board of Management

8/23/2022 - 6pm Fire Hall

ATTENDANCE:

Jennifer Hartwood-Jones – Interior Trends, Kathy Krysak – MIH, Angela Smith – Town Hall, Jessica Wise – Vital Point Church, Dave Corrie – Foodland (BIA CHAIR), Dave Jewitt – Town Council, Joyce Ridder – Clinton Foot Care, Dawn Bonneau – IG (BIA Secretary), Sandra Campbell – Huron Christmas Store (BIA Marketing).

1. CALL TO ORDER -

1.1 Confirmation of the Agenda (additions, deletions, corrections)

**Recommended Motion: SANDRA CAMPBELL 1st and DAWN BONNEAU 2nd
That the Central Huron BIA Agenda for 8/23/2022 be adopted as circulated.**

2. DISCLOSURES OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

3. APPROVAL OF PREVIOUS MINUTES

Recommended Motion: Choose an item. **1st**, Choose an item. **2nd**

That the minutes of the (mm/dd/yyyy) meeting be adopted as circulated.

- **This to be sent out by email with voting options August 25, 2022.**

4. DELEGATIONS/PRESENTATIONS – none

5. CHAIR'S UPDATE – Dave Corrie - none

5.1 Meeting Schedule Updates - **none**

5.2 Membership Updates - **none**

6. TREASURER'S REPORT See Attachments if any - none

Recommended Motion: Choose an item. **1st**, Choose an item. **2nd**

6.1 Bills to be paid:

7. COUNCIL REPORT (Deputy Mayor Dave Jewitt)

Discover our Nature – Central Huron BIA

- 7.1 CIC report – approved lighting for Radar
- lights ordered for Radar and all completed with grant dollars
- next council meeting September 6, 2022

8. COMMITTEE UPDATES –

- 8.1 Marketing Committee Minutes/Update – SANDRA CAMPBELL
- approved marketing plan for Google Ads and You Tube
- requesting Black and Country station give presentations for radio ads, see if we can split stations for wider coverage
- 8.2 Social Committee Minutes/Update – JESSE LAMBERT – none (not in attendance)
- 8.3 Beautification Committee Minutes/Update – (Still needs to be assigned) - none

9. ITEMS BROUGHT OT MEETING BY MEMBERS – (EMAILED IN)

1. Angela Smith - Harvest Fest
 - a. September 17, 2022 – roads closed from lights to Princess, Park Lane
 - b. Car show, food trucks, children’s festival craft market
 - c. BIA website to register for booths, still some available
2. Angela Smith – Central Huron Gift Card Program
 - a. OBIAA met a company out of Oakville
 - b. \$1850 set up and \$200 monthly – looking at having set up/first year sponsored
 - c. Load cards at Huron Christmas Store, Interior Trends, Made In Huron and Townhall.
 - d. Dave Jewitt to looking into Rewards Program to include Gift Cards from winnings as an option
 - e. Email with voting options of which stores would participate, possibly a face to face to get better responses.
3. Angela Smith – Mural Project
 - a. Partners and Paint to work with students for new illumination for the Illumination Tour Project, could be set up at park across from Town Hall
4. Angela Smith – Blade Signs
 - a. The south side signs are ordered and received, should be going up by end of September.
5. Angels Smith – Walking Tour
 - a. Angela and Izzy completed the historic walking tour of Clinton with 15(?) locations with pictures and information. You can go to the website to download tour or scan QR codes at specific locations. The signs will be up by end of September (?).
 - b. Still looking for more pictures of Clinton historically, if anyone has any or knows of people who do, please have them email the pictures to Angela - cic@centralhuron.com

10. Next Meeting Date: **Tuesday, September 13, 2022, Fire Hall at 6pm for 1 hour**
11. ADJOURNMENT - **DAVE CORRIE 1st, SANDRA CAMPBELL 2nd, 6:45 PM**