



MINUTES

Central Huron Business Improvement Area (BIA) Meeting

Tuesday, February 13, 2024

LIBRO CREDIT UNION – BRANCH COMMUNITY ROOM
48 ONTARIO STREET, CLINTON, ON, N0M 1L0

EXECUTIVE MEMBERS:

- Chair – HAYLEY BETTLES
- Vice-Chair – KENDRA HORTON
- Secretary – DAWN BONNEAU
- Treasurer – DAVE CORRIE
- Councillor appointed – JENNIFER COX (EAST WARD)

RECORDING SECRETARY: DAWN BONNEAU

PRESENT: HAYLEY BETTLES, KENDRA HORTON, DAWN BONNEAU, LORI LEAR,
CRYSTAL TOWNSEND

REGRETS: DAVE CORRIE

1. **CALL TO ORDER – 6:05PM**

Chair

2. **CONFIRMATION OF THE AGENDA**

2.1. **Recommended Motion:**

That the agenda as prepared for the FEBRUARY 13, 2024, meeting of the Central Huron Business Improvement Area be adopted as circulated.

**1ST HAYLEY BETTLES, 2ND DAWN BONNEAU
CARRIED**

3. **ADDITIONS OR DELETIONS TO THE AGENDA**

4. **ADOPTION OF THE PREVIOUS MINUTES**

4.1. **Recommended Motion:**

That the minutes of the JANUARY 9, 2024, meeting of the Central Huron Business Improvement Area be adopted as circulated.

DEFER TO NEXT MEETING DIDN'T LOAD PROPERLY ON WEBSITE.

5. **CHAIR'S REPORT**

- 5.1 Officially welcome Kendra Horton from Café Loco as Vice Chair will be taking over social media.
- 5.2 Treasurer- finding a new one, any nominations?
- 5.3 March meeting canceled, next meeting April 9, 2024.
- 5.4 Does anyone who takes the Central Huron Gift Card still need Cling for their location? – **CRYSTAL IS GOING TO LOOK AT WHAT ANGELA DROPPED OFF TO SEE IF THEY ARE THERE. ISAAC STREET MISSING CLINGS.**
- 5.5 “Talk of the Town” – sign up sheet for dates it has to be done with a series of topics. Radio Advertisement. Schedule A. – **KENDRA TO DO MARCH, DAWN TO DO APRIL.**
- 5.6 Spotlight business sign up sheet. Schedule B.
- 5.7 Letter from Canadian South Asian Women’s Chamber of Commerce. Schedule C.

6. COUNCILLOR’S REPORT

- 6.1 Uptown Parking Study. <https://www.centralhuron.ca/en/your-municipal-government/downtown-clinton-parking-study-2023.aspx#Clinton-Business-Improvement-Association-BIA-Boundary-Map> . Schedule D
 – **VERY LITTLE ATTENDANCE AT MEETING, WAS HOPING FOR MORE COMMUNITY INVOLVEMENT.**
 – **150 YEARS FOR CLINTON IN 2025.**
 – **BUDGET MEETING COMING UP END OF FEBRUARY FOR COUNCIL.**

7. FINANCIAL REPORT

- 7.1 2023 Complete financials provided by Jeff Boyes, included in this Agenda, any questions or concerns can discuss, if not save for AGM in September 2024 – complete budget posted on website. Schedule E.

8 BOARD BUSINESS & REPORTS

- 8.1 Meeting dates for 2024 are as follows: January 9, 2024, February 13, 2024, April 9, 2024, May 14, 2024, July 9, 2024, September AGM 10, 2024(location to be announced), November 12, 2024. 6pm Libro Community Room 48 Ontario Street, Clinton, ON, N0M 1L0. Schedule F.
- 8.2 Agenda item due dates for those meeting dates are as follows: January 29, 2024, for February meeting, March 25, 2024, for April meeting, April 29, 2024, for the May meeting, June 24, 2024, for the July meeting, September meeting has AGM agenda, October 28, 2024, for the November meeting. Schedule F.
- 8.3 Ontario Trillium Foundation Grants [Grant Application Deadlines | Ontario Trillium Foundation \(otf.ca\)](#).
- 8.4 Volunteer to take on website updating, etc. – **DEFER TO APRIL MEETING.**

- 8.5 If anyone requires more training on processing gift cards, e.g. Not using personal cell phone. Please contact Angela Smith cic@centralhuron.com.
- 8.6 Are we billing associate members this year? – **HAYLEY TO EMAIL ANGELA**

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NEW BUSINESS

- 9.1. OBIAA conference:
Recommended motion: to have Dawn Bonneau use the credit for the OBIAA conference from last year to attend this year and financial cover any added expenses from rate changes.

**1ST HAYLEY BETTLES, 2ND KENDRA HORTON
CARRIED**

- 9.2. Flowers for spring in memorial pots, large pots and hanging pots. Schedule G and Schedule J. after all quotes reviewed and read three times, to accept the Greyhaven Garden quotes for 2024.

Recommended motion: to accept quote for Greyhavens for 2024-2025 storage pots, palms, flowers for large pots, hanging baskets, and memorial pots.

**1st HAYLEY BETTLES, 2ND KENDRA HORTON
CARRIED**

- 9.3. Millennium Park Ideas for getting noticed and beautifying it in this year.
- 9.4. Verbeek's prices for Trees quotes and planting. Schedule I. – **DAWN TO CONTACT OTHER TREE GUY THAT CRYSTAL SUGGESTED**
- 9.5. Campaign for involvement of BIA members to join/participate.
- 9.6. BIA member gift item with meeting dates and invite. Keychain quote, Schedule H. – **LORI OFFERED TO LAMINATE MEETING DATES FOR BIA 2024, WHICH WE CAN ATTACH TO KEY CHAIN. – HAYLEY TO CREATE EXAMPLE.**

Recommended motion: to accept keychain quote of \$50.00 for \$50 key chains with logo on one side.

**1st HAYLEY BEETLES, 2ND KENDRA HORTON
CARRIED**

10. **ADJOURNMENT**

- Adjourn Meeting**
- 10.1 **Recommended Motion:**

Recommended Motion:
That this meeting stand adjourned at ___ 7:05PM ___ PM.

**NEXT MEETING April 9, 2024, AT LIBRO COMMUNITY ROOM,
48 ONTARIO ST., CLINTON, ON, N0M 1L0**

**1ST HAYLE BETTLES, 2ND KENDRA HORTON
CARRIED**

Schedule A: Talk of the town sign up sheet.

Schedule B: Spotlight sign up sheet.

Schedule C: Letter from Canadian South Asian Women's Chamber of Commerce.

Schedule D: Parking Study.

Schedule E: 2023 Budget with Chair's notes.

Schedule F: Meeting Date 2024 and Agenda items required by Dates 2024.

Schedule G: Flower Quotes.

Schedule H: Keychain quotes.

Schedule I: Verbeeks Quote for tree.

Schedule J: Greyhaven Gardens quote 2024