



Central Huron Business Improvement Area (BIA) Meeting

6:00 PM – Tuesday May 16, 2023

Libro Credit Union – Branch Community Room
48 Ontario Street, Clinton, ON, N0M 1L0

PRESENT:

EXECUTIVE MEMBERS:

- Chair – Dave Corrie
- Vice-Chair – N/A
- Secretary – Dawn Bonneau
- Councillor Jennifer Cox

MEMBERS:

- Lori Lear
- Hayley Bettles
- Shelia Bird
- Rosemary Edwards

ASSOCIATE MEMBERS:

MEMBERS OF THE PUBLIC:

- Jessica Wise

GUESTS:

- Steve Doherty, Central Huron Chief Administrative Officer (CAO)
- Rachel Anstett, Central Huron Clerk
- Angela Smith, Central Huron
- Community Improvement Coordinator (CIC)

REGRETS:

- Treasurer – Jeff Boyes

- 1. CALL TO ORDER**
Chair

2. CONFIRMATION OF THE AGENDA

2.1. RES -1-2023

Moved by Hayley Bettles, seconded by Lori Lear

That the agenda as prepared for the May 16, 2023 meeting of the Central Huron Business Improvement Area (BIA) be adopted as circulated;

Carried

3. ADDITIONS OR DELETIONS TO THE AGENDA - NONE

4. ADOPTION OF THE PREVIOUS MINUTES

4.1. RES -2-2023

Moved by Hayley Bettles, seconded by Jessica Wise

That the minutes of the March 21, 2023 meeting of the Central Huron Business Improvement Area (BIA) be adopted as circulated;

Carried

5. CHAIR'S REPORT

Chair Dave Corrie noted that Hayley Bettles has indicated she is interested in becoming the Chair of the CHBIA. Clerk Rachel Anstett noted that nominations for the Board Executive would need to take place prior to the Annual General Meeting (AGM) and the Election would take place during the Meeting. The Clerk further noted that once the Board has been elected at the AGM, Council would need to approve the list of board members.

6. COUNCILLOR'S REPORT

Councillor Cox noted that Council had received a delegation at their last Council Meeting from the Ontario Federation of Agriculture (OFA) that provided an overview of their goal to preserve farmland. She further noted that you can sign up to support and protect the farmland in our area. A link has been provided below:

<https://homegrownofa.ca/take-action/>

Councillor Cox further noted that she attended a meeting last week at the Clinton Library where Huron County Citizens were asked for their input on what they are looking for in their community. She further noted that this was a great

chance for residents to voice their thoughts and concerns and to receive that feedback.

Councillor Cox further noted that Council has discussed the future of the Clinton Pool and the consensus of the public surveys received was to look into a small pool. Councillor Cox further noted that CAO Doherty is working on completing a parking study of the downtown to determine parking areas etc.

7. **CIC'S REPORT OR COMMENTS**

CIC Smith provided an overview of the 2023 budget. She noted that the budget is similar to the 2022 budget. The following resolution was passed:

RES- 3-2023

Moved by Hayley Bettles, seconded by Joyce Ridder

**That the Central Huron BIA accept and approve the budget as presented;
AND**

That the Central Huron BIA requests that Central Huron staff bring the Budget to Central Huron Council for their information.

Carried

CIC Smith provided an updated from the OBIAA conference. She noted that they won an OBIAA award for business retention and expansion. She further mentioned that the OBIAA have used the BIA's project as an example and the trade show included our logo.

Jessica Wise noted that she enjoyed being at the conference and it was great to see the congratulations CIC Smith and CIC Assistant Izzy Siebert received. She further noted that it was interesting getting to network with other BIA's and bring back various ideas. She noted that other BIA's are having their Municipality's pay for their annual Flower Pots. Ms. Wise noted that this could free up money for the CHBIA to use elsewhere. CAO Doherty noted that the BIA could come to Council and present this idea, however it may be opposite of the purpose of a BIA which is to provide beautification to the Downtown.

8. **FINANCIAL REPORT**

CIC Smith noted that invoices are planned to be sent out to Associate Members before June.

Members noted that they are continuing to work on their Associate Member Call List. CIC Smith noted that once we have the list of Associate Members confirmed, Treasurer Boyes will send out invoices for payment.

9. BOARD BUSINESS & REPORTS

1. 2023 Meeting Dates:

Discussion occurred on the 2023 Meeting Dates. The board confirmed that they would change the September 12th, 2023 Meeting Date to the Annual General Meeting.

2. Central Huron Clerk – Rachel Anstett – Presenting Report of Policies and Procedures –

Clerk Anstett provided an overview of the presented report including the suggested updates to the Rules of Procedures. Discussion occurred on the recommended updates. Clerk Anstett noted that she will bring the procedures and report back to the July 11, 2023 meeting for the Boards review and consideration.

3. Member of the Public - Jessica Wise – Verbal discussion of Member Definition and Associate Member Definition

Ms. Wise provided an overview to the Board of her role on the BIA and that she has recently been asked to recuse herself from acting as a voting member on the Board's Executive due her not being a Business Owner in Central Huron. She noted that she does not agree with this. She is looking for clarification as to where it states that a non-business owner cannot sit on the Board of the BIA.

CAO Doherty provided an overview of the role of the BIA as well as who is legislatively able to be a BIA Member or Associate Member. He further noted that members of the public are able to attend the BIA meetings, however they are not able to provide input or participate in discussion. CAO Doherty and Clerk Anstett will look into the OBIAA information Ms. Wise presented and will provide input at the July 11, 2023 BIA Meeting.

4. Member – Hayley Bettles – Website

Ms. Bettles noted that she is looking for clarification on who is managing the CHBIA website and newsletter. CIC Smith noted that her and CIC Assistant Siebert will assist with the newsletter and website.

5. Member – Hayley Bettles – Social media

Discussion occurred about businesses taking pictures of their business for the CHBIA social media and sending them to Ms. Bettles in order to post.

- 6. Secretary – Dawn Bonneau – Verbal discussion asking to revisit this request and thoughts on creating a “Welcome Package” for BIA Positions, Members and Associate Members. Suggestions as to what should be required within the packages.**

Discussion occurred on the “Welcome Packages” and the Board agreed that they would wait until the Member and Associate Member definitions were clarified in order to create the packages. Once this is complete, they would like to revisit this.

10. ADJOURNMENT

10.1. Adjourn Meeting

RES -4-2023

Moved by Hayley Bettles, seconded by Lori Lear

That this meeting stand adjourned at 7:39 PM;

Carried