MINUTES Central Huron Business Improvement Area (BIA) Meeting



6 PM – APRIL 09, 2024, – LIBRO COMMUNITY ROOM, CLINTON, ONTARIO, N0M 1L0

The Central Huron BIA met on April 09 2024 at 6pm.

PRESENT: <u>EXECUTIVE MEMBERS:</u>

- Chair: HAYLEY BETTLES
- Vice-Chair: KENDRA HORTON
- Secretary: DAWN BONNEAU
- Treasurer: DAVID CORRIE
- Councillor appointed: JENNIFER COX, EAST WARD

MEMBERS: CRYSTAL TOWNSEND

ASSOCIATE MEMBERS:

RECORDING SECRETARY: DAWN BONNEAU

REGRETS: DAVID CORRIE

1. CALL TO ORDER Chair

2. CONFIRMATION OF THE AGENDA

2.1. **RES -08-2024**

Moved by KENDRA HORTON, seconded by JENNIFER COX

That the agenda as prepared for the APRIL 09, 2024, meeting of the Central Huron Business Improvement Area be adopted as circulated;

Carried

3. ADDITIONS OR DELETIONS TO THE AGENDA

4. ADOPTION OF THE PREVIOUS MINUTES

4.1. **RES -09-2024**

Moved by KENDRA HORTON, seconded by JENNIFER COX

That the minutes of the JANUARY 09, 2024, and FEBRUARY 13, 2024, meeting of the Central Huron Business Improvement Area be adopted as circulated;

Carried

- 5. CHAIR'S REPORT
 - 5.1 Crystal Townsend is interested in the Treasurer position.
 5.2 Kendra completed a phone interview for March. Jennifer Cox to complete April, Hayley Bettles to send email to Jennifer Cox and Radio to set up.
- COUNCILLOR'S REPORT
 6.1 NO CHANGE
- 7. FINANCIAL REPORT 7.1 – NO CHANGE
- BOARD BUSINESS & REPORTS
 8.1 CHANGE TO MEETING START TIME TO 6:30PM HAYLEY BETTLES TO EMAIL LORI FOR UPDATE TO MEETING ROOM.
 RES -10-2024

Moved by KENDRA HORTON, seconded by JENNIFER COX

That the meeting start time be changed to 6:30pm staring for the May meeting;

Carried

8.2 - NO CHANGE

8.3 – ANGELA SMITH MESSAGED HAYLEY BETTLES TO LET BIA KNOW THAT HER DEPARTMENT IS TAKING OVER THE GIFT CARD PROGRAM AND EXPENSES WILL BE ADDED TO THEIR BUDGET. 8.4 – JENNIFER COX NOTED THAT SOME OF THE SELLING POINTS OF THE ASSOCIATE MEMEBRS PROGRAM HAVE BEEN TAKEN AWAY. NEW OPTIONS ARE COMING, SO ONCE IN PLACE, THEN SENDING THE INVOICES WOULD BE BETTER RECEIVED.

NEW BUSINESS & REPORTS
 9.1 – NO CHANGE.

9.2 - HAYLEY BETTLES GAVE UPDATE THAT KEY CHAINS HAVE BEEN ORDERED.

9.3 – HAYLEY BETTLES LOOKING INTO PLACES TO HOST COMEDY TOUR TO RAISE MONEY FOR BIA. DAWN BONNEAU TO LOOK AT CURRENT TOURS IN THE AREA. KENDRA HORTON TO LOOK INTO LOCAL TALENT. DAWN BONNEAU TO LOOK INTO SERIVCE CLUBS TO HOST THE BAR.

9.4 – REVIEWED QUOTES FOR TREES. AFTER JENNIFER COX SPOKE TO MUNICPALITY THERE ARE TOO MANY UNDER GROUND ITEMS IN THAT AREA TO PLANT LARGE TREE. NEW DIRECTION NEEDS TO BE TAKEN. JENNIFER COX SUGGESTED A GAZEBO. DAWN BONNEAU AND JENNIFER COX TO COLLABORATE ON SLED GRANT FOR GAZEBO FO MILLENNIUM PARK FOR 150TH.

Recommended Motion that the SLED grant be approved for submitting with the inclusion of the gazebo with landscaping and lighting.

Moved by Hayley Bettles, seconded by Kendra Horton

RES -10-2024

Moved by KENDRA HORTON, seconded by JENNIFER COX

That the SLED grant that Jennifer Cox and Dawn Bonneau have been working on be updated to include gazebo and be submitted;

Carried

9.5 – WE WILL NEED A NEW STORAGE AREA FOR POTS ETC. AS GRANDSTAND IS BEING RENOVATED AND WILL BE ABLE TO STORE THEM FOR US. – ALL TO ASK AROUND AND BRING OPTIONS TO MAY MEETING, WITH PRICES IF NECESSARY AND ABLE.

9.6 – WEBSITE TO BE UPDATED AND SOME CHANGES MADE AT MEETING. – HAYLEY BETTLES TO SEND DAWN BONNEAU LOGO FOR COUNTRY 104 TO BE PUT ON THE BOTTOM OF THE HOME PAGE.

10. ADJOURNMENT

10.1. Adjourn Meeting

RES -11-2024

Moved by JENNIFER COX, seconded by KENDRA HORTON

That this meeting stand adjourned at __7:15__ PM;

Carried

Clinton Business Improvement Area APRIL 9, 2024