

Tuesday June 8, 2021

**AGENDA**

Central Huron Business Improvement Area Board of Management

7pm Zoom Call – please check your connection before 7pm

1. CALL TO ORDER

1.1 Confirmation of the Agenda (additions, deletions, corrections)

**Recommended Motion:**

**THAT the Central Huron BIA Agenda for June 8, 2021 be adopted as circulated.**

2. DISCLOSURES OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

3. APPROVAL OF PREVIOUS MINUTES

**Recommended Motion:**

**THAT the minutes of the May 4, 2021 meeting be adopted as circulated.**

4. DELEGATIONS/PRESENTATIONS –

5. CHAIR’S UPDATE –

5.1 Pick a date for the Annual General Meeting

5.2 Membership Updates

6. TREASURER’S REPORT See Attachments

**Recommended Motion: Sandra Campbell made the motion – Seconded by:**

**Discussion?**

**THAT the BIA set up Online Banking and accepting Etransfers at Bank of Montreal for the use of the Treasurer, Jeff Boyes at the cost of $20 per month.**

6.1Bills to be paid:

6.2 Big Dig Budget:

7. COUNCIL REPORT (Deputy Mayor Dave Jewitt)

7.1 CIC report

8. COMMITTEE UPDATES – Big Dig Duties

8.1 Marketing Committee Minutes/Update – Who will get the contest information around?

Royal Treatment Contest ($10 Coupons finished)

Dig the King Contest ($5 Coupons finished)

Videos?

Focus Ads?

8.2 Social Committee Minutes/Update – Who will take charge of Google Ads

Facebook Ads

Instagram Ads

Videos?

8.3 Beautification Committee Minutes/Update – Plants were delivered and put out on the streets and back alleys. Check out the Artist Alley - keep updating it on your Social Media with what you are offering in your businesses!

9. Next Meeting Date:

10. ADJOURNMENT

**Chair, Sandy Garnet adjourned the meeting at P.M.**