

Board of Management Meeting

Tuesday, May 12th 2015

6:15 pm

Fire Hall Board Room, Clinton

Attending: Tricia Robinson, Michael Russo, Deb Moran, Jessica Carnochan,
Dan Colquhoun, Jeff Roy, Marilyn Tyndall, Sandy Garnet

1. **Dan Colquhoun motioned to pass the March minutes. Jessica Carnochan seconded, all were in favour, motion carried.**

2. **Chatter from the Chairs – Tricia and Michael**

2.1. CIP, Revitalization and Municipal Branding Update – Michael was part of the group that met with 2 of the potential companies vying for the Municipal Revitalization and Branding position... Peter J. Smith was the successful applicant. Jeff Roy is the BIA rep on this committee – he is looking for another member or two to attend these meetings. There will be a focus group meeting in the near future, date to be announced. There will be a first meeting for BIA members, then public forums. CIP job has been posted with 20 respondents. The interviews should begin this week, they have our list of expectations. The Municipality of Bluewater is looking to share the position... one week in Central Huron, one week in Bluewater. Event oriented.

2.2. Poker Rally Donation – Legion and Optimist Club are pairing for this... money raised will go to Kids Can (?) to support families of children with cancer. Simon VanDriel asked the BIA to offer a basket as a door prize ... We have a "Miscellaneous" budget line but where do we buy what? Michael suggested 4 businesses could put up gift certificates for \$25 each and the BIA will match that for a total of \$100 to the BIA. Jessica Carnochan, Sandy Garnet, Marilyn Tyndall and Backyard Flowers have agreed to this.

Jessica Carnochan motioned to have 4 businesses spend \$25 on Gift Certificates of \$50 with the BIA matching the \$25, spending \$100 total. Dan Colquhoun seconded, all were in favour, motion carried.

2.3. Clinton Spring Fair Newspaper advertisement. Traditionally the BIA has put a congratulations advertisement in the News Record for the Fair. Do we wish to continue doing this? Most felt it is a good way to keep BIA presence in the community.

Marilyn Tyndall motioned to put an advertisement in the News Record for \$60 plus HST, Sandra Garnet seconded. All were in favour, motion carried.

3. **Treasurers Report – Deb Moran will email a copy of the report to Sandy –**
We've only spent \$1500 so far this year. Bills have been received for the Market. Our balance is \$25,709.37. There was an error on the AGM Budget, showing extra income of \$1380.

Deb Moran motioned the \$1380 missed from AGM Budget be added to Miscellaneous. Jeff Roy seconded, all were in favour. Motion carried.

News from Council – Dan Colquhoun said the Budget has been passed. Taxes are .83 % less with more paving being done in the Municipality. Sidewalks being repaired...looking at ways to kill weeds eco friendly.

There have been complaints about one of the businesses in the downtown core having too much product on the street. The Bylaw will be amended to allow items to be placed a certain way, at certain times and brought in at close of each business day.

The Skateboard park is being taken away Wednesday. It is just too rotten to be safe any longer. Optimists are looking at ways to bring an improved, safe option... They are meeting with Steve this week.

4. Wi-Fi Downtown – Michael Russo

He has talked with Continuit, TCC and Peggy Van Mierlo-West. TCC has quoted \$1700 taxes in for offering wifi in Millenium Park, Library Park and at the Empty Lot. Monthly fees will be \$73.89, \$880.68 per year for high speed ...Wifi can be aimed at specific area, extra \$400 in budget can be used for signage.

Dan Colquhoun Municipality is building a tower for their use, WIFI will be aimed from roof of Town Hall or tower.

To offer at the Empty lot is no more expensive and prepares us

Deb, Marilyn motions to spend \$3000 to WIFI project.

5. Supplies in the storage locker –Tricia Municipality asked what we have in our locker....70 T-shirts various colours...some are dated, All different colours....5k/10k with logos from business that sponsored them...do we want to use them?

Red Tank tops, various medals(Give them to the Y for the Races, Amazing Race toques, signs etc...), 250 skipping ropes (Keep for Scarecrow Festival or share with Healthy Kid Run in June), black frames for Awards... opened Liquor -Bailey's and Yagher, sour puss, whiskey-We'll use at events

Deb will find out where the Credit Union sends old event t-shirts.

6. Committee Reports – Please provide Minutes with Next Meeting Dates

6.1.Market – **Sandy**- All ready for the Grand Opening on May 20. Is there a possibility of a large poster for the market going into the case at Library Park until the Commerce Maps are here? Michael gave the go ahead.

6.2.BA5 – **Deb** – change of date left a poor showing -

June 25 at Heartland Real Estate

September at Excaliber Insurance

December TBA

Deb asks to simply offer them \$100 cash for the event, rather than host having to submit bills for recompense up to \$100. It is allocated, yes, do it.

Keep it up until the end of the year and see if response increases.

6.3 – Beautification – Marilyn – Communities in Bloom Committee is offering a unique idea for business...Paint doors different colours along the main corridor of town.

Colour is important.... – a”door”able...painted different colours on downtown street doors (business and apartments)

Clinton Business – an opener of doors...the entrance to exceptional....Use Heritage colours...probably 50 doors that can be done....Joanne Poelman has undercoats and colours to choose from and will keep track....Local painters in town, ask them to possibly donate the labour for a couple doors. Façade Grant can be used. Even if consultant does a major downtown relook, doors can be painted every year...

1. Banners - **Sandy** – Dave Bernard will hang them \$450 each time, at arena in cage ready to go.

4. Gala Report– **Tricia** – Sponsorship open, Jess is working on Tickets... Hor d’heurves when you get there...People’s Choice award, Craig is putting it online, easy for public to vote on favourite business. Important for businesses to help with the promotion of the event also.

7. New Business for the Next Meeting – Scarecrow Festival – Kinsmen wind things down in June so we need to get the event help. Last weekend...June 26, nice to keep it same weekend as Amazing Race. Meet in May yet...Optimist paying for full time Snippety at the market area to keep customers for vendors set up...More info once the CIP is hired.

REACH Student Dinner - September 9 – expecting 50 this year. 5:30, 6pm eat.

Meeting with Craig tomorrow...any updates for him

Steve Dougherty, 300 Barrel Racers were here suggestion for BIA kiosk to sell items...Talk to Matt Lee about opportunity for Trade Show/Craft Show

Promotions needed for Pluckinfest Weekend

Michael suggested a 12 passenger shuttle back and forth to the Town Hall...Deco- rate it, promote it...Use huge BIA sign from storage on vehicle

Deb...invite “Cowboy Loft” for a pop-up store during events....

Just for your information: \$8.8 million from Casino to Central Huron since it opened.

8. Deb Moran Motioned to adjourn.

Next meeting is June 9th