

Board of Management Meeting

Tuesday August 11th 2015

6:15 pm

Fire Hall Board Room, Clinton

Attending: Michael Russo, Deb Moran, Kim Leach, Jim Ginn, Marilyn Tyndall, Jeff Roy, Dan Groves, Dan Colquhoun, Sandy Garnet, Darlene Hymers

Regrets: Tricia Renner, Jessica Carnochan

1. **Jeff Roy motioned to accept the July minutes. Dan Colquhoun seconded the motion, all were in favour, motion carried.**

2. **Chatter from the Chairs –Michael**

2.1. Maps – Michael, Tricia and Kim met with Brenda Orchard and Natasha in regards to the County Strategic planning meeting. Michael brought up that it had been 3 years since we began work on the commerce maps and we still had nothing to put up. They were going to make this Priority one to fix mistakes and deliver a correct commerce map in short time

Marilyn said the list of businesses given to her to contact for the door project is still not correct.

Kim knows of an excel program that would easily keep the correct information allowing easier connection for GIS....

Michael will ask Genny for her last updated list to start with, make changes as needed and move forward.

2.2. Steering Committee Update – Peggy has not been available to update Michael...when she returns Michael will send on her report to the BOM.

3. **Treasurers Report** – Deb Moran presented our beginning bank balance at \$23,684.00 Cheques cleared totalling \$3,325. \$22,011.42 is the closing bank balance.

Craig designs is wrapping up. He will be training new people (Kim and Lacey for social media...Tricia email) to take on his duties.

3.1. There were no bills presented for payment this month.

Jeff Roy motioned to accept the Treasurer's Report as presented by Deb Moran. Dan Colquhoun seconded, all were in favour. Motion carried.

4. **News from Council – Dan**

Relatively quiet...nothing that can be shared at this point.

There is a new cement plant near Benmiller- 25 new jobs

Kim Leach sharing downtown ideas... Peter Do is creating images with her, showing what \$500 to \$600 can do to fix up a downtown core facade... For \$3000 maximum Kim would be able to redo 3 properties in the downtown core...paint, signs and ideas for

new business. Kim would like BIA support...through funding along with the Municipality. Kim showed us a sample idea of what the previous "My Fair Lady" location would look like cleaned up. Kim is trying to connect with the owner or manager of Godfathers Pizza to present an idea for signage above the 3 side street windows. "Welcome to Library Park, Welcome to Downtown Clinton (something to encourage the public that we are doing improvements) Cost for the improvements would be approximately \$250 for window decals and \$350 signage.

How much of this could be covered by the Façade Grant...depends on new CIP Program being introduced

Jeff suggests an option of borrowing \$1500 from Vacant Lot Community Park Project, have Council match it and we could have 3 businesses fixed up with a positive look

Kim will draw up a proposal for the first Council meeting in September

Jeff Roy motioned that the BIA move \$1500 from the Vacant Lot Community Park Project Budget line for Kim's Façade program. Marilyn Tyndall seconded the motion, all were in favour, motion carried.

5. Committee Reports – Please provide Minutes with Next Meeting Dates

5.1. Gala Report– Tricia was absent so Deb reported she is working on sponsorships. They have extended the date since it has been difficult during the summer to connect with companies. We are thankful the Municipality is donating the Libro hall once again for the Gala. They are working with Craig to get online voting for the People's Choice...judges are being approached...tickets available now!

Volunteers needed - Nov. 7 for set up through the day and take down the morning of Nov. 8. Sandy Garnet and Dan Colquhoun will volunteer for setup, Michael and Constance Russo

5.2. Scarecrow Festival – Jeff –The date is changed from Sept. 26 to October 10, Saturday of Thanksgiving weekend. There is a BMX Dance Friday night that is the perfect lead up to a busy Saturday.

Optimists donating Snippetty. Tricia looking into bands and buskers for downtown.

Kinsmen will ask at their first meeting in September if they would be willing to set up a beer tent, run Holey Board tournaments etc.

Pie Throwing suggested with local celebrities

BBQ fund raiser by Skateboard park people

Fall games in the empty lot...pumpkin bowling, etc.

Tractor parade (if not busy with harvest) ***Kim mentioned we need to plan ahead right now and bring to council and emergency groups to set up road closures ...Talk to Lorne Cook, Plowing match committee member to help promote next years Walton location...they may be wanting to show antique tractors.

Darlene would like to build this event into a larger music festival next year

5.3. Promotions Committee – Jess was absent

Marilyn questioned if Jess was in charge of the Ladies Night Out as we really need to be organizing this event.

6. **Tender Process – Stonefields Concerns** – Sandy has been asked by Jentje to bring these questions to the Board of Management and give him the answers back.

1. He received a personal invitation to bid on the hanging baskets in 2014, why not in 2015 as he doesn't read every newspaper.

2. Nathaniel returned the hanging cages to Jentje in the Fall, asking if there would be a discount for the BIA if they reused them in 2015, certainly there would be a reflection of this as they wouldn't have to be purchased again...once again letting him think he had a chance of bidding in 2015.

3. Jentje heard we were told he was not interested in taking on the job in 2015, which he said was totally not his idea.

4. He was told to become an associate member and get all the benefits of business in Central Huron....***All this happened during the time our email was not going to all members so he was missed on many of the tender alerts. Jentje asked since there are only a few Greenhouse operations in Central Huron, why not save ourselves the huge cost of advertising in the newspaper and risk having anyone miss it, just send out the tender to each business and let them reply if interested.

Marilyn is not sure how to address these concerns, if Jentje had questions he could have approached her.

The personal invite probably came from Genny as she was approaching area businesses about becoming associate members in her job

*It was mentioned that Grey Haven didn't see tender either and would be interested in 2016.

Jeff suggested a general response be sent to Jentje, that the BIA followed protocol set forth by the Municipality in the Tender process.

Michael will follow up personally with Jentje, showing him that the BIA followed due diligence in the process.

7.0 Beautification with Marilyn....street planters are looking good, hanging planters are still not looking great. Do we want them left up? A vote was asked of the BOM about having the baskets taken down. 4 agreed, the rest felt it was up to the beautification committee to make the call. Nathaniel will remove the hanging baskets as soon as possible.

Cornstalks will be going up in September... 15 Volunteers needed to assist

Doors Open information sent out on the email list... Cheryl from Libro went around and talked to a variety of people to encourage them to get at the painting right away.

Nancy Bolender offered the two murals on the side of 38 Albert street to be covered with real doors painted for the Doors Open program.

Community in Blooms... does BIA send a thank you to the volunteers helping to make the gardens so good...

***Marilyn is asking one of the chairs to write these thank you cards for the 9 volunteers.

Marg Anderson will know the names, contact her.

Empty lot – decorated for Christmas....partner with Verbeeks? We need to be in contact soon about needing trees secured and lights...electricity will be taken care of by Erie Thames...

Another idea...Old fashioned Christmas tree lot...big sign above?

8. New Business for the Next Meeting -

Dates to remember:

Legends Day Sept. 6 at the Raceway...major fund raiser for the Hospital... \$25 for Chicken BBQ

After 5 party Sept. 17 at Excalibur

CIP meeting August 13 at Libro Hall

REACH student meal, Sept 9

9. Jeff Roy motioned to Adjourn. Dan Groves seconded.

Next meeting is September 8th

Important Dates:

****August 12th Retirement Party for Dr Hay & Welcome Dr Sumar 5-7pm**

****CIP, Revitalization and Branding next Public meeting August 13th 4-6pm**

**** REACH Student Meal September 9th**

****Scarecrow Festival September 26th**