

CCHBIA Board of Management Minutes  
Tuesday, October 11<sup>th</sup> 2016 –  
6:15 pm  
Fire Hall Board Room, Clinton

Attending: Michael Russo, Tricia Renner, Dan Colquhoun, Marilyn Tyndall, Sandy Garnet, Rosalyn McFarlan, Deb Moran, Jeff Roy, Rick Lobb, Darlene Hymers

1. **Jeff Roy motioned to pass the minutes from September meeting, Rosalyn McFarlan seconded. All were in favour, motion carried.**
  
  2. **Chatter from the Chairs – Tricia and Michael -**
    - 2.1. No December meeting and what has to happen before hand – This means November is our last meeting, any bills must be brought in to be paid before the new year. Try to get an invoice if not a bill...Also start working on next years' budgets.  
Michael would like committee heads to draw up a Calendar of events...Bayfield has next years already drawn up, on a pad of paper that can be pulled off sheet by sheet and handed out as needed. Yearly Calendar would be nice to have too, work with Community Improvement Coordinator to bring back some past events (5km run, Amazing Race, Gala)
  
    - 2.2. CIC jobs to take to Steering Committee – Jeff would like to have Council make a commitment to have Angela (CIC) not have to keep going back to train payroll hirees...possibly Council could train another employee to step in if there is a change again.
      - Associate Member Campaign- send Angela out to promote BIA
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  3. **Treasurers Report –** Deb Moran reported the BIA Bank Balance to be \$36406.80 at the end of September. There were \$10568 paid out in Cheques plus a deposit of \$7708.  
Terri and Deb will work on writing out old associate members that have not paid. There is surplus funds in the account, how do we spend them...last meeting we discussed the Parks committee....new banners, branding....  
Committees need to go through budgets and see what will be spent before the end of the year.
    - 3.1. Bills to pass – Tricia Dinner 31.30,  
Marilyn Tyndall has bills from Perfect Designs – 2 plants, Blakes - brackets for new planters
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Rosalyn McFarlan motioned to pay the bills presented and to accept the Treasurer's Report as presented. Jeff Roy seconded the motion, all were in favour. Motion carried.

#### 4. News from Council – Dan

CowBell has passed all hurdles, they are working hard to get their operation going.

Skate board park and splash pad are being organized. \$150,000 promised from Raceway for the splash pad only. They can only fund things that benefit the Races and a splash pad would bring families to the races.... \$60,000 from Central Huron Council \$50,000 from a private donor.

New ball diamond going in...paid for by Nuclear and old PUC so no tax dollars

Marilyn went to a meeting with Steve Dougherty and others invested in the gardens etc. regarding flowers, weeds (letter sent to Council got results, Steve felt pressure in regards to 2 week dateline, but have had 2 years to do the work. Newspaper tender out for a garden worker...someone to

Community in Blooms will take over the beds and Cenotaph gardens directly in front of Marilyns.

We will send the request for \$8000 to council again for next years flowers

4.1. Issues for Dan to take back to Council – How do we make Godfathers repair their façade

Corporate Values of Tri Group Management? Can Huron County Health Unit be brought in?

#### 5. REACH Meal Update and Discussion

Tricia and Michael represented the CCHBIA at the REACH Meal for the students of Ridgetown and Fanshawe. This year the meal was not part of the Orientation week activities and the instructors may not have promoted it well. Only a couple girls were first attendees, more came in through the evening and they ended with 29 students. (27 from REACH program, 2 from Fanshaw) Although the atmosphere was more relaxed at the arena, it should have been better attended... no other BIA members and no REACH Staff came. Cowbell and Windmill Eco Lake did presentations along with Libro donating swag bags for each student.

Council contributed \$1000, BIA \$1000 ...Cowbell beer, Godfathers donated Pizza, long sub donated, Mayor Jim Ginn took time out of his schedule...this was a huge cost of money, time and effort all for a small group. Do we want to continue, or possibly change it up? Alternate: Lunch and welcome bags brought to class, go back to supper or lunch during Orientation...or stop all together.

Have Matt ask Libro to sponsor the bags for students every year, take the effort off the BIA.

**Rosalyn McFarlan motioned to end our involvement in the REACH meal. Marilyn Tyndall seconded, all were in favour. Motion carried.**

**Tricia will write a letter to Council explaining what happened and our decision end our involvement with the REACH meal.**

**6. Committee Reports – (Please email minutes and upcoming meeting dates before the next BIA meeting)**

- 6.1. Promotions – Rosalyn - Tiny tot...Oct. 31, still need crossing guards – Sandy will help,  
Nov. 24, Ladies Night with Maelstrom...Blyth Cheese trays, and Bartliffs Treats  
Dec. 22 Guys Night, Free Gift wrapping...Cowbell Brewery, Angela is talking to Steve about the Townhall Liquor permit.
- 6.2. Harvest Festival Update – Darlene was away but Rosalyn shared it was a successful day...Darlene was successful in obtaining the Foodland Grant of \$1000 from Omafra for the Legion breakfast...now she has to complete the report on the number of people attending, photos etc. to get the funds.  
Thoughts from attendees to Harvest Festival - Tug of war was fun...only 2 teams but fun...Tricia submitting a story and photos to the newspaper - TCC did interviews during the day

**6.3. Beautification – Marilyn -**

- 6.3.1. 2017 Plant Tender received 2 proposals 1) Plant Paradise  
2) Greyhaven  
Increased 10 Planter boxes plus 10 for town planted at the same time.  
Michael suggested flipping growers every other year as their quality is very similar. CCHBIA members voted on who would do this year  
Vote : 2 Plant Paradise, 5 for Grey Havens

Tricia wonders when the planters will come off the street, frost has hit them, Street planters will be stored in the grandstand....hanging baskets to growers.

- 6.4. Branding Committee – Jeff – great meeting, round table...see minutes for details.

Change Logo is important...Talk to Brenda McIsaac? What is the protocol with bylaws and Name change?

It is felt it would encourage visitors to come by shortening the name to just Central Huron BIA. This will go out to the members of the CCHBIA to get their feedback on a name change.

Jeff will get a couple different versions of a logo for discussion...

**7. Radio Advertising update –**

Price for 2017 will be same...each business \$100 month for 15 second ad...16 are now participating. BIA would be contributing \$750 per month...blurb at beginning... Harvest Festival was well advertised, Tiny Tot is next event... 30 per week on 3 different stations- 5 Minimum on each station for 1 week per month

Ask Tom if all our ads are rotated on other weeks too, we feel it would be better to be heard throughout the month.

**Jeff Roy motioned to have the BIA Contribute \$750 monthly to the Radio advertising. Sandy Garnet seconded the motion, unanimous agreement.**

8. Agenda Points for Next Meeting – Can we set the AGM earlier to decide on name change, banners, etc....

9. Rosalyn McFarlan motioned to adjourn the meeting. Deb Moran seconded.

Next meeting is Tuesday, November 8th, 2016

**\*\*Please Note there will be NO Meeting in December \*\***

Upcoming Events:

- October 31<sup>st</sup> – Tiny Tot Parade starting 10am at Library Park
- Ladies Night November 24<sup>th</sup>
- Men's Night December 22<sup>nd</sup>