

Board of Management meeting Minutes

Tuesday September 8th 2015

6:15 pm

Fire Hall Board Room, Clinton

Attending: Darlene Hymers, Dan Colquhoun, Jeff Roy, Jessica Carnochan, Sandy Garnet, Marilyn Tyndall, Tricia Renner Robinson
Regrets: Deb Moran, Michael Russo, Dan Groves

Jeff Roy motioned to pass the minutes from the August BIA meeting. Dan Colquhoun seconded.

News from Council (Moved ahead on schedule so Dan could share before the council Meeting). Kim Leech's position has been terminated in both Municipalities. Council will be discussing this decision at their meeting tonight. Questions we would like Dan to take to council from the BIA...

Who will do Kim's work – she had begun the revitalization plans? Already was working on Façade updates for many downtown locations that the BIA had agreed to fund.

- will these plans for Central Huron facades go forward?
- Jeff's concern - we have had no assistance for 8-9 months, we are once again in a stall position on many of our planned activities
- the BIA is not in agreement with sharing one EDO position with another Municipality. There is just too much to do in either location to make this a viable alternative.

2.0 Chatter from the Chairs – Tricia

Website update – Craig to do presentation on the new Website in October –

2.1 CIC, Revitalization & Branding Update – The brand being looked at for Central Huron is "Local by Nature" (wildlife areas, scenery, yellow brick is from local clay... Council will vote on the proposal and then we will move ahead with their decisions.

2.2 Library – Clinton's Library was not accredited in the assessment done this year. It is considered to be too small, not accessible...recommend to move to a) recreation centre to make a "knowledge district" close to all the schools or b) Omaf offices will be vacant soon...or c) add onto existing building, possibly working into Town Hall

Then there is the opportunity to use the Library building as a heritage hotel/restaurant.

Council wants our opinion on location of Library...is it important to keep it downtown?

**Marilyn Tyndall would like to see the Library do a survey of their patrons to see where they come from...walk ins, drive from a distance? How would location affect them?

Steering Committee Update – Michael was absent

Treasurers Report – Deb was absent

Bills to submit

\$11.30 for thank you cards from Made in Huron

\$45 for the Remembrance Day wreath

Jess Carnochan motioned the BIA pay the bills submitted, Marilyn Tyndall seconded. All were in favour, motion carried.

Economic Development Update – Kim Leach’s position had been terminated.
Tricia asks that everyone still fill out the SWOT questionnaire please!

REACH Student Meal – Tricia

40 students – bingo cards, business, horse related, downtown related to encourage mingling... Tricia is introducing a Selfie contest that will have the winner picked

before Nov. 15. During BIA events or in businesses etc. students are encouraged to take a selfie, upload to Facebook, twitter etc and attach CCHBIA as a contact so we can see them - Matt is putting up posters for ALL students, even Fanshawe students to have the information about this contest...winning selfie will have some “BIA bucks” to use in participating businesses.

For specific events we would like to make up “BIA bucks” to be used for winners as a way to keep the money in Central Huron ...list businesses accepting “bucks” on the back of the currency - make up in \$10 increments making it easier to spend so businesses do not give cash back.

Jessica Carnochan motioned that Tricia Renner and Deb Moran create “Event specific BIA Bucks” to be used as Prize money. Marilyn Tyndall

Seconded, all were in favour, motion carried.

Committee Reports – Please provide Minutes with Next Meeting Dates

Scarecrow Festival – Jeff Roy updated events –1.Jane Groves has a gentleman bringing older tractors for viewing, possibly with friends if there is room.

Matt Lee is setting up a pen to hold Pig Bingo in the vacant lot...paint a grid on the ground and sell squares –

9-11 registration with Dennis and Kathy Krysak –

Snippety and friends 10-2 at library park –

10 am dance techniques –

Possibly 3-5 Sammy scarecrows walking around town, offering photo opportunities

Chili cook off in participating businesses

Lion’s cooking Sausage on a bun, pumpkin pie and coffee

Poker Rally operating out of businesses not doing Chili?

Jim Ginn will participate in pie eating contest, Tricia still has to ask her Dad (fire Chief) to be a part of this.

Pie judging contest

2pm at Library Park, second Dance Troup

Colouring contest from town schools - pictures put into different store windows encouraging families to walk about looking for their child's pictures....

Church bulletins to be announcing Pie eating contest (Jane Groves, Sandy Garnet)

Sandy looking into 1 or 2 bands for afternoon at Millenium Park

16. Next meeting is Sept. 17... 7pm at Excalibur after Business After 5.

Promotions Committee – Jess - Tiny Tot Friday Oct. 30 -10am start at Library – Posters, email nursery schools

Ladies Night, Thurs. Nov. 12 so we do not conflict with Goderich – possibly all day, ask Bartliff's to have a special treat with music offered so every store does not have food.

Tom Williscraft will give us a price on radio, Dawn for Newspaper, post-cards – Use social media to highlight a different business offering each day = Stores to adapt a wishlist that shoppers can fill out Ladies night out for their families to shop from!

Mens Night out shopping Dec. 17 or offer free gift wrapping and beer tasting?

Market Update – Sandy – We've run out of vendors so it had it's last week Sept. 2. All the vendors at the Market agreed Clinton had given it a good try, but there just are too many surrounding Markets that vendors attend, keeping them away from Clinton on Wednesdays. Best to encourage our local shoppers to visit another Huron County market to support them in 2016.

Beautification – Marilyn has found a partner (Verbeeks) for the empty lot Christmas trees and lights, Erie Thames will do some wiring for the lights...they will let us know the cost. It would be nice to have benches and a path cleared to them so they can be used during the season...trees at cost from Verbeeks, We will have to check on the hydro cost from Rack and Room for the lights...

Cornstalks going up around the 20th

Banners will be switched up

Communities in Bloom meeting Sept. 23

****Tender for 2016 flowers going in October Newspaper and CCHBIA chair will email Central Huron Greenhouses so no one is missed

September 17th BA5 - **Deb** – 5:30-7 at Excalibur

No new business for the next meeting.

Jess Carnochan Motioned to Adjourn

Next meeting is October 13th, 6:15 at the Firehall

Important Dates:

**** REACH Student Meal September 9th**

**** Scarecrow Festival October 10th**

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