

Tuesday, November 8<sup>th</sup> 2016 –  
6:15 pm  
Fire Hall Board Room, Clinton

Attending: Marilyn Tyndall, Rosalyn McFarlan, Michael Russo, Tricia Renner,  
Deb Moran, Sandy Garnet, Dan Colquhoun, Darlene Hymers  
Regrets: Rick Lobb, Jeff Roy

**1.0 Rosalyn McFarlan motioned to pass the minutes from October meeting – Dan Colquhoun seconded the motion. All were in favour, motion carried.**

**2.0 Chatter from the Chairs – Tricia and Michael any comments or complaints for Council should come from BIA Chairs. We will present a united front, pass items on to Chairs, it will go onto BIA letterhead and be presented.**

**2.1 Façade Complaints – Council said they are complaint driven...do we want the BIA to do one letter from the Board of Management, or would individuals add onto the demand.**

**Marilyn Tyndall motioned the BIA would prepare a letter for Council requesting action be taken in regards to Godfathers Pizza about the sidewalk dirt and damaged façade allowing the pigeons inside their building. Rosalyn McFarlan seconded the motion, all in favour. Motion carried.**

It would definitely help if other business owners sent letters in also complaining of the mess.

Dan Colquhoun said his grandchildren have really noticed the droppings, and asked why it was left like that....He did bring this to Council, more complaints may bring about change.

**2.2 CIC jobs to take to Steering Committee-**

Ashley Morden sent an email about a Stratford event of Light the Pumpkins....her family enjoyed a great looking lit Pumpkin Parade, then a Pork producer takes them to feed to his pigs. \*\*\*This is a fun idea, and if there was a community group that wanted to take this on it could be a great fall addition.

**3.0 Treasurers Report –**

**3.1 Final budgets vs actual to be submitted before Dec 31 \$36,508.75 opening Bank Balance**

-\$12,558.21 bills paid(balance of wages for Nathaniel. This was \$1455. higher than the budgeted \$5000), balance of Harvest Festival bills.

\$23,848.59 on hand.

-There will be a surplus of \$229.53 from Harvest Fest after all is wrapped up.

-\$2750. was successfully written off from previous year entries as passed during last months' meeting.

-\$1350 Were billed for Associate members Nov. 2 for 2017

-Domain is expiring, Dec. 26- a decision needed to be made... \$40 for 1 year, \$70 for 2 years or \$160 for 5 years. Tricia signed up for the 2 year renewal.

**3.2 Bills to pass** – Marilyn Tyndall has a bill from Interior Trends for paint for the garden doors but she forgot to bring it. This needs to be sent through gmail for approval.

Harvest Fest...Rosalyn McFarlan -Zehrs \$26.02 Made in Huron \$53.86  
151...Prize and Donations

Tricia Renner...\$60.78 & \$60.80 Max Print for Posters Ladies/Mens nights (?)....

Jeff Roy for Branding...\$1150. invoice for Seamless Brand, \$1000 was approved, we need to approve the 150.

\$306.25 for Craig Website bill

**Dan Colquhoun motioned to pay the submitted bills and to accept the Treasurer's Report as presented. Darlene seconded the motion, all were in favour. Motion carried.**

\$677.24 owing for REACH meal from Council

Michael bringing up for Jeff- Branding Committee will need a budget for next year...We have the reserve fund to draw from for Banners, Print advertising and possibly a consultant

Beautification – looking at making their budget, why add Nathaniel when Council pays for him...We don't know for sure about the \$8000- going to Budget for 2017

**4.0 News from Council – Dan** Mayor Jim Ginn will be the new Warden

Goderich does not want OPP to come to Central Huron, Clinton...they want it to remain there.

This is Dan's last meeting, switch up coming

No news on the burned out buildings

4 Councillors, Economical County person, to work on Bluewater property...3 years sitting

**4.1 Issues for Dan to take back to Council-**

**5.0 Radio Advertising update/clarification – Michael & Tricia** -It is definitely 1 week on all stations at same time, too difficult to work out logistics of different weeks, different stations.

**Tom will approach business for new year.**

**6.0 Discussion to change the CCHBIA Name** – Tricia and Michael stated that advertising and sales will still be done through "Clinton"

Brenda McIsaac says we can change the name...catchment area cannot be done without Council...

We could call a special meeting of BIA members if we want it done before the AGM, which would be a benefit to the branding process.



Members were asked to come tonight to put forward their thoughts on the name change...only the Board of Management is present so we will go with a vote.

We did receive 4 email responses –

Joanne Poelman wants Clinton BIA as the BIA is usually attached to the town name, not a municipality.

Percy McDonald wants to keep Clinton in the name. Clinton is where her business is located, easier to find – so NO name change.

Carla Elliott is a Newsletter subscriber and felt the name should reflect the town also, No to a name change

Marilyn Tyndall would leave Clinton in the name as the BIA money comes from Clinton

Dawn Johnston from the News Record feels other BIAs are town oriented so leave Clinton in the name.

Michael reviewed the reasons for the name change:

- Cheaper from a printing point of view
- Branding committee suggested to streamline the name\
- New look for the future

#### DISCUSSION:

- Future look at sending a letter to Council requesting the catchment area grow
- Michael suggests Survey Monkey to make the choice between Clinton and Central Huron BIA or Central Huron BIA
- With the reality that members were invited to attend and didn't...we heard all the email responses and decided to take a vote tonight so we did not delay the Branding team unnecessarily.

Majority 8 out of 10 voted for name to change to Central Huron BIA

- (Sandy Garnet as long as Clinton is in ALL advertising...)

Marilyn Tyndall voted to stay with Clinton Central Huron BIA

**Dan Colquhoun motioned to change the name from Clinton Central Huron BIA to Central Huron BIA. Rosalyn McFarlan seconded. Deb Moran, Dan Colquhoun, Rosalyn McFarlan, Darlene Hymers, Sandy Garnet were in favour, Marilyn Tyndall was against. Motion carried.**

Now Jeff and committee can move ahead for the 2017 plans

**Deb Moran motioned to move \$2000 out of the reserve Vacant Lot account for Jeff Roy to work with his branding group and come with further plans. Dan Colquhoun seconded. All were in favour, motion carried.**

Parks Committee, options for raising funds...

**Dan Colquhoun motioned to donate \$3000 from the reserve Vacant Lot account to the Parks Committee, to assist with their plans for 2017.**

**Marilyn Tyndall seconded, all were in favour. Motion carried.**

\*Tricia filling out the form to donate \$3000 from Central Huron BIA for the new Central Huron Park

**7.0 Committee Reports** – (Please email minutes and upcoming meeting dates before the next BIA meeting)

**7.1 Promotions** – Rosalyn found that Promotions was not a good fit for her, she is handing Promotions back to Sandy- All up to date on planning. (staying on for Harvest Fest)

Tear off sheets with 2017 events are definitely a plan for this coming year.

\*Ladies night in paper... Angela may be here as her vacation plans have changed.

**7.2 Harvest Festival Update** – Darlene – wrap up meeting last week...not expanding for next year, just do same better. Vicki Glass wants an invoice from BIA for Foodland Grant of \$1000. Get on Kinsmen for help now rather than later A \$100 Gift Certificate from Part II Bistro was purchased for Gary Black for his assistance on Oct. 8. \$250 was donated to the United Church for the use of their sound system

**7.3 Beautification** – Marilyn -Christmas Lights, trees and doors will be going into the new Park...

**7.3.1 Christmas Parade Float** – Have no plans to do it...Council is doing a “Canada 150” float with the Kinsmen, BIA logo should be able to go on it

**7.3.2 Flowers/Watering/Colours for 2017** will be Red and White...new planters...flags are ordered for where all the baskets hang...start to put them out every year

**7.4 Branding Committee** – Jeff **absent**

**8.0 Agenda Points for Next Meeting – January Email if you need anything added.**

**9.0 Motion to Adjourn – Dan Colquhoun**

**Next meeting is Tuesday, January 10th, 2017**

**\*\*Please Note there will be NO Meeting in December \*\***

**Upcoming Events:**

- **Ladies Night November 24<sup>th</sup>**
- **Men’s Night December 22<sup>nd</sup>**