

Meeting Date: Tuesday July 14, 2015

Start time 6:15 pm

Fire Hall Board Room, Clinton

Attending: Kim Leach EDO, ecdev@centralhuron.com, Michael Russo, Tricia Robinson, Sandy Garnet, Jeff Roy, Dan Colquhoun, Jess Carnochan, Darlene Hymers, Deb Moran

REGRETS: Dan Groves, Marilyn Tyndall

1. Motion to pass minutes from May meeting (June there was not quorum)

Dan Colquhoun motioned to pass the May Minutes, Jeff Roy seconded. All were in favour, motion carried.

2. Chatter from the Chairs – Tricia and Michael

2.1. CIP, Revitalization and Municipal Branding Update – 2 public meetings and focus group meetings have been held.... July 22 there will be an Open House format meeting from 4-6 at the Town Hall, public welcome, to show what they see for Central Huron

2.2. Tricia will resend the online survey as it is different from the earlier one, and it would be very beneficial to fill it in

2.3. Economic Development Officer, Kim Leach is here to discuss her role with the BIA. Time is shared 50/50 with Bluewater Municipality. Key priority project is CIP, ... what is Clinton- looks like a Service Based town- Casino is trying to see how to get the users of the Casino downtown, some businesses do get shoppers from there...

Kim is a phone call away, priority projects will keep her in one municipality or the other for a set time, but she will reciprocate back and forth.

Kim will be looking for wage funding that would allow one full time employee to work with the BIA initiatives since business owners just do not have the time and we have so many projects on the go.

Web site will become one of Kim's main priorities. She is meeting with Tricia, Craig and Lacey to learn the basics of the set up.

Jeff Roy welcomed Kim, appreciates her Key priorities, but would like to see a clearer focus from the municipality. Michael – feels municipality has loaded so much onto Peter and the CIP that may be overwhelming for a clear outcome... Peter has promised us a "Branding" for Central Huron/Clinton in his proposal but Jeff would like the BIA to have a clearer idea of what we want so we are not led to join in with something that does not blend in with everything we have worked on so far...

Kim has experience with gauging distinct strategy and direction for Communities... ratio of banks vs. pharmacies... business hours... how to change the look of downtown, make it more welcoming. Changing the by-laws to allow downtown bistros, coffee shops to set up on the street sitting... biggest challenge is knowledge and educating the people working, living and visiting here of our services and products.

2.4. WiFi downtown is up and running in Millenium and Library park. Smart Phones and computers will be prompted to WiFi, signs are ordered, finished and Steve will put them up. Information is on the BIA Website and Facebook. Deb Moran asked how do we follow to see the usage of the WiFi and see how many are using it...time it is being used.

BOM members had no idea this was up and ready to go. We would like to see Web Blasts when there is something to see on the Website. Tricia and Kim will talk to Craig about how to do this.

Jeff suggests getting the newspaper to do an article on the new wifi...showing people using it.

Kim asked about TCC or Continuit about doing a "Blast" to all smart phones....put info on the Digital sign

- 3. Treasurers Report – Deb –** every committee is staying within their budget. Bank Balance is \$17,529 at the end of May.

***Michael would like every committee to submit bills at Board of Management meetings for payment, then BOM will submit to treasurer for payment. Terri will receive the bills, hold them until our meeting, then get them paid. We need to try to streamline this job for both Deb and Terri.

Dan Colquhoun motioned that committee heads bring any bills they have for the month and Terri will send any bills that have come in, to the BOM meeting where they will be approved for payment. Then Terri and Deb can prepare the cheques. Jeff Roy seconded the motion, all were in favour, motion carried.

Jeff Roy motioned to accept the Treasurer's Report as presented, Dan Colquhoun seconded. All were in favour, motion carried.

- 4. News from Council – Dan-** The upstairs at the Firehall is finished. Council is looking for tenants for the space. Ambulance service is renting one room for use on the main floor. Maplehill building is coming along. A new road for a new 4plex is in the planning. The Lights at the ballpark are not replaced yet. Erie Thames wants to replace a transformer at a cost of \$30,000. Talks are ongoing about who is going to pay for this, so hopefully by the end of July there will be new lights.

Yesterday, new Skateboard park proposal was passed...\$86,000 needed. They have saved \$6,000 by having the cement pad already, some of the work will be donated leaving about \$60,000 still needed to be fund raised.

A new Tote board is coming to the races.

REACH meal, Sept. 9 Matt will be setting up activities for them...working on details – Meal – Devin, \$1275 +hst...Delilicious.\$1500+hst...Hanley \$1125 + hst + extra \$439 to rent plates etc.

If we hold it at Arena we can use anyone and have access to full kitchen...send a letter to request Council cover the rent and BIA cover the meal (up to 75 people)

The concensus of the BOM is to go with Devin as we always enjoy his meals and he has full access to the kitchen

- 5. Committee Reports –** Please provide Minutes with Next Meeting Dates

5.1. Market – **Sandy** – the number of vendors is averaging 5 as the gardens start to produce. Sandy will be asking the vendors if anyone is interested in taking on the leadership of the Market. She will also be preparing a report of the

2015 season to be used for future funding needs with views from businesses, vendors and customers of the market.

5.2. Beautification – **Marilyn** was absent and did not send a report. At a beautification meeting, Cheryl Hesselwood had suggested a Bicycle painted outside for anyone without a door to paint. Libro, OneCare, and Interior Trends have taken this on and it has added a great look to the town.

Marilyn has had pamphlets printed to hand out to business owners about the door painting project...are there any left?

Deb Moran says the Owner of 38 Albert street has offered the BIA to redo the two Murals on the side of her building to be redone. ***Michael asked this to be brought to Marilyn Tyndall's attention.

5.3. Gala Report– **Tricia**- meeting after the BOM on July 14. The newspaper has printed a story on the Gala sponsorship and anyone interested is to contact Deb Moran.

5.4. Scarecrow Festival – Jeff – Chili cook off, pie contest...Darlene will help, Sandy, Jess and Tricia -will help,

July 21 meeting for Amazing Race, Kim will let them know our interest in working together

Music would be nice to offer, beer tent, local talent from high school, seniors pie tasting- bring back air band,

Optimist will pay for Snippetty and helper for longer time to keep traffic at the Market site

Budget \$3000

The Amazing Race is a go for 25, 26 of Sept. United Way has new contacts, Peggy and Kim working on it, open in Clinton and close in Bluewater, or vice versa... Tshirts available in our holding cage. Peggy would like to pull it into 1 day event.

6. New Business for the Next Meeting – Promotions Committee Update – needs to have a meeting...Jess, Peter, Tricia

Deb subscribes to North Perth Chamber – they have a banner on their website showing how many years in business each have been going. Tricia is going to share the information with Craig and work out something similar for our businesses on our Website.

Huron County Strategic Plan

Sept. 8 Brenda Orchard and Natasha Fritzley from the County are coming to our BOM meeting – County of Huron is working on bringing together each area to coordinate events and volunteers

Dan Colquhoun brought forward an idea from a Kinsmen member of holding a Superbowl Party on Feb. 1 outdoors at the Racetrack, making use of their new Tote Board.

7. Deb Moran motioned to Adjourn, Jess Carnochan seconded. Next meeting is August 11th