

Tuesday, September 13th 2016 –
6:15 pm

Attending: Tricia Robinson, Rosalyn McFarlan , Marilyn Tyndall, Sandy Garnet, Jeff Roy, Dan Colquhoun, Justine Alkema, Darlene Hymers, Jessica Carnochan
Regrets: Michael Russo

1. **Rosalyn McFarlan motioned to pass the minutes from the July meeting. Dan Colquhoun seconded, all were in favour. Motion carried.**
2. **Chatter from the Chairs – Tricia** Tomorrow, September 14 is the REACH and Fanshawe Student meal at Libro Community centre beginning at 5:30. Speakers from the Municipality, Mayor Jim Ginn, Cowbell, Windmill Lake, and the Alzheimer Society. The Ridgetown administrator was not pleased that the dinner is 1 week later than normal to add Fanshawe students into the evening. She was not sure how many students will attend as it is not part of orientation week. A mix of local restaurants and caterers bringing food...\$500 each, Council gave \$1000 towards it.

Map: County approved the map being shown lengthwise, with all the businesses numbered starting with the Firehall and going south...

The mixups with changes happen since the County files are multi layered and even though they change the information over and over, the original is always there, so we need to continually check updates.

We are waiting to see if the County will allow us access to go in and make changes, instead of having them do it all the time. Nick, Jordan and Natasha Fritsley working together with BIA...Map holders are at REACH, Community Centre, and Library Park ---Central Huron is the furthest along compared to other towns in Huron County...

The Chairs are excited for the fall season, and all the events coming up.

- 2.1.CIC Report - Payroll person hired to replace Angela had quit after being trained, so Angela is working two jobs yet. A new hire is starting soon... Craig is still doing Website, Angela updating Facebook and working hard (Knights game, REACH dinner, Park)
 - 2.1.1. CIC jobs to take to Steering Committee - Harvest Festival Signage -
 - 2.1.2. Website training
 - 2.1.3. Marilyn would like Angela to write a press release about the Doors Open Project that can be shared. Marilyn will email information to be included to the Chairs to be given to Angela.
 3. **Vote for a new member of BOM** Names brought up at last meeting...
 - 3.1.Rick Lobb – Heartland Reality – will make a couple adjustments to be able to attend.
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Ryan Reynolds from Foodland – very busy and glad to have someone else take the position.

4. **Treasurers Report** – Deb was home with the flu so Trish shared her information. Our beginning bank balance is \$33,303.91. A couple payments have been made to the Municipality to cover payouts made on our behalf. Clinton Raceway paid their associate membership fee. As we have a surplus of funds, we should try to come up with a Spring event... Kinsmen are working on Canada150/Pluckinfest co-event. Their next meeting is Oct. 5 with an assortment of community groups. This may be a good time to try to work out a schedule for yearly events and get an idea for Spring.

4.1. Bills to pass – Marilyn had one for Perfect Designs \$216.68 for Fall Bows,
10 new planters \$3466.30
Screen Door \$22.60

Tricia had a bill for 2 Welcome planters, one for Clinton's Sporting Goods and Sun Country Retail \$100.

Craig(Website) \$254.25

Express Digital (cards) \$67.74

Max print Harvest Fest Posters \$ 64.98

McCabe (banner) \$ 491.55

Subway Board meeting dinner tonight \$31.03

Legion wreath \$50 -Michael Russo will lay it.

Rosalyn with Promotions – Max Print \$64.98 Tiny tot posters

Jeff Roy motioned the presented bill be paid and to accept the treasurers report. Rosalyn McFarlan seconded, all were in favour, motion carried.

5.0 News from Council – Dan

Old Firehall lot is going to be paved

2 trees being set in vacant lot

Working on CowBell...60 jobs coming with that operation

Jeff would like to know what Brenda Orchard has planned for the County...

nothing has been happening for 2 years and we want direction. Could we have her speak in the future? Even a meeting between all the County BIAs to see what is happening. Jim Ginn would be a good person to ask Brenda Orchard to speak at our AGM.

5.1 Issues for Dan to take back to Council –

6. Vacant Lot/Parks Committee

Council is paying as there is always a chance that it sells, and we don't want to lose money from BIA...from that a Vacant Lot/Parks committee was struck for skateboard/splash-pad

6.1. **Donation** – wait to see what the committee comes up with and make a formal donation for recognition.

Council is working on pool area \$30,000 to Skateboard this year and next year \$30,000 for whole plan...Pool and playground area revamped, \$500,000 goal

7. **Committee Reports** – (Please provide minutes and upcoming meeting dates)

7.1. Promotions – Sandy/Rosalyn Oct. 13 next meeting 8am -

7.2. Harvest Festival – Darlene – Reptile zoo upstairs at Town Hall, King Street closed for a Marketplace.

Event Partnership form from OMAFRA...brochures and guides being delivered, Burkes Tent rental Oct. 6 in Millenium Park, Gary Black needs to get back to Darlene about sound system at Ontario St. United church. 36 bags in cases donated from Foodland Ontario. Jane Ladd and her family are organizing the kids traditional games

Chili cookoff – Businesses interested let BIA know

Bonnie Jewitt and gang will sing, Buskers or entertainment wanted.

Tug of war contestants needed, kids, adults in Running shoes 6-8 people on each team

Jessica has time to volunteer that day

Cowbell will be in Millenium Park...Dan asked about the License and suggests they get Steve on it soon

Anyone have a pig for Porky Plop (Dan's daughter, Jessica knows someone too, medium size so it can't get through the fence.)

7.3. Beautification – **Marilyn** – Cornstalks going up Monday...lots of volunteers helping, Libro, Ros and Curtis, Nellie Dykstra donating, Darren Stevenson, Jeff Roy and Dan Groves cutting with helpers

Doors being used again for Christmas along with the swags

10 barrels ordered, stored until next year...increased from 20 to 40

Hanging baskets from 20 to 30

Town has 10 planters that they would like us to include with ours for colours etc.

Erie Thames has to give permission for where hanging baskets go.

The 2017 Flower Tender went into the newspaper, due back Oct. 11

150th next year, colours may be Red and White

Vacant Lot – there is a concern about the upkeep on it...trees in parks now that need trimming, weeds in Millenium Park need addressing

(money is in budget, it should be out sourced)

Tricia wonders if BIA offers to hire a company to take care of our gardens

Dan will speak to Tom about the trees needing attention and send him to Marilyn - Contact Weedman about streetscape and park upkeep just for a quote to bring to Council?

Dan will tell CAO, Tom and Steve Campbell the BIA is not happy with the condition of Millenium Park, and trees needing to be trimmed in Library Park...do a walk about and show what we need!

- 7.3 Libro Prosperity Grant – Marilyn and the Beautification Committee were awarded a Libro Grant worth \$5000. Tricia asked Marilyn to bring the list of items they are wanting to purchase to BIA meetings to allow them to go in the minutes.
- 7.4. Branding Committee – Jeff is trying to set up a meeting the last week of September...Marketing group working on a few ideas to share at branding meeting.
Information to come in October...first thing to work on is Banners (tell a good story to keep visitors and locals interested)
8. Radio Advertising to continue through 2017 – Tricia - Will it be something we want to continue yearly...Business is agreeing it would be good
Jeff wants Tom to look into having a jingle created after we decide on our brand.
9. Painted Hearts – Tricia
- 9.1. How many are done? None to date. Schedule to get them done –
Dan motioned that Darlene and Connor will do East Street and see how they wear over the winter. Marilyn seconded, all were in favour. Motion carried.
The balance of the Hearts will be finished next Spring. Show us a map and BIA members say which ones they will do.
- 10. Agenda items for next meeting**
View tenders and decide on winner for 2017 flowers
- 11. – Jeff Roy motioned to Adjourn**

Next meeting is Tuesday, October 11th, 2016