

Clinton & Central Huron Business Improvement Association
Profit & Loss Budget vs. Actual
January through December 2022

	Jan - Dec 22	Budget	\$ Over Budget	% of Budget
Income				
Grant Funding				
Gift Card Grant - Community Fut	3,055.13			
RTO4 - Downtown Improvement	30,000.00			
Total Grant Funding	33,055.13			
Prior Year Surplus	0.00	0.00	0.00	0.0%
Memberships and Levies				
Municipal Levies	27,000.00	27,000.00	0.00	100.0%
Associate Memberships	200.00	1,000.00	-800.00	20.0%
Total Memberships and Levies	27,200.00	28,000.00	-800.00	97.1%
Total Income	60,255.13	28,000.00	32,255.13	215.2%
Gross Profit	60,255.13	28,000.00	32,255.13	215.2%
Expense				
Grant Expenses				
Downtown Improvement -RTO4	30,834.43			
Central Huron Gift Cards-CF	3,055.13			
Total Grant Expenses	33,889.56			
Clinton is Open				
Royal Treatment Program	85.00			
Total Clinton is Open	85.00			
BIA Bucks	785.00			
Consultant Expenses				
Consulting Fees	4,655.52			
Total Consultant Expenses	4,655.52			
Misc. Expenses	368.90			
Beautification Expenses				
Downtown Decorations	0.00	1,000.00	-1,000.00	0.0%
Street Flowers	6,900.53	6,000.00	900.53	115.0%
Wages (Watering, lights, etc.)	9,122.45	7,000.00	2,122.45	130.3%
Total Beautification Expenses	16,022.98	14,000.00	2,022.98	114.4%
Advertising Expenses				
Radio Advertising	10,098.66	6,000.00	4,098.66	168.3%
General Advertisements	1,387.41	2,250.00	-862.59	61.7%
Total Advertising Expenses	11,486.07	8,250.00	3,236.07	139.2%
Events Promotion				
Other Events	870.30	1,800.00	-929.70	48.4%
Total Events Promotion	870.30	1,800.00	-929.70	48.4%
Administration				
Website	585.34	1,000.00	-414.66	58.5%
Office/Administration				
Conventions	0.00	1,900.00	-1,900.00	0.0%
Memberships	243.23	250.00	-6.77	97.3%
Meeting Costs	165.83			
Bank Service Charges	338.00			
Audit	864.96	800.00	64.96	108.1%
Office/Administration - Other	60.00			
Total Office/Administration	1,672.02	2,950.00	-1,277.98	56.7%
Total Administration	2,257.36	3,950.00	-1,692.64	57.1%
Total Expense	70,420.69	28,000.00	42,420.69	251.5%
Net Income	-10,165.56	0.00	-10,165.56	100.0%